



Identify Yourself

**A National Invitational and Juried Exhibition May 20 – July 3, 2011
Craft Alliance's Delmar Loop Gallery
Duane Reed, Curator/Juror**

In this exhibition, selected artists explore the concept of identity through their art. The questions asked are, "Who are you? What is your history and what makes you, you?" The curator/juror, Duane Reed, will be choosing work that explores ideas pertaining to cultural identity, psychological identity or personal narrative. Some of the invited artists include Sonya Clark, Gregory Grennon, Elizabeth Lo, Mark Newport and Joyce J. Scott. All featured works must be made of clay, glass, metal fiber or wood.

CALENDAR

Entry Postmark Deadline	March 25, 2011
Notifications emailed	April 15, 2011
Artwork Delivery	April 24-April 29, 2011
Exhibition	May 20 – July 3, 2011
Reception	May 20, 6-8pm
Return of Artwork	Week of July 4th

CRITERIA

All work, whether functional or non-functional, must portray an aspect of the artist's personal identity. We are accepting work made from clay, fiber, metal, glass or wood and created within the last 3 years.

ELIGIBILITY

Artists must be 21 years of age and reside in the United States.

SUBMISSIONS

A non-refundable entry fee for one or two entries is \$35, checks made payable to Craft Alliance.

Include completed entry form on page 3.

An e-mail address must be provided for notification.

Send entries to:

Craft Alliance
6640 Delmar Blvd
St. Louis, MO 63130
Attn: Identify Yourself

DITIGAL IMAGES ONLY

Entries must be submitted on CDs. Photos should be at least 3 megapixels = longest side no larger than 2000 pixels. Images must be in JPEG only. TIFF, RAW and other formats will not be accepted. All entries must fit on one CD, PC compatible. CDs will not be returned.

Label CD with artist's name. Each JPEG must be labeled with artist's last name and entry number. Example: 01_LastName.

An image list must accompany your submission. Include size, date of work, materials, brief statement about the work, and retail price. Work will be insured for 50% of the retail value during the exhibition.

INSTALLATION

All artwork must be installation ready and MUST fit through a standard door. Craft Alliance reserves the right to reject any artwork due to inadequate preparation for installation, does not match accepted imagery, or for security or public safety concerns. After installation, no artwork may be removed from the exhibition until the close of the show.

SHIPPING & INSURANCE

Artwork admitted into the *Identify Yourself* must be received no later than April 29, 2011. Artists are responsible for all shipping costs to and from Craft Alliance Delmar Loop location. Works may be hand delivered or shipped via UPS and must be sent with a return prepaid UPS mailing label. Craft Alliance will not accept checks. If return labels are not included there will be additional handling fee plus postage cost levied to artist.

Insurance of works in transit is the sole responsibility of the artist, and Craft Alliance will not accept any artwork damaged in transit. Craft Alliance insures artwork once it has arrived on the premises and during the exhibition for 50% of the retail value.

SALES

All artwork must for sale. 50% commission of the retail selling price established by the Artist shall be retained by Craft Alliance. Craft Alliance absorbs all discounts given to collectors and does not pass that cost along to the artist.

Juror

Duane Reed is the Owner and Founder of the Duane Reed gallery since 1994. He has over 18 years of professional experience in the art world and is nationally regarded as an expert in multi-media art. Duane is highly regarded for his passionate commitment to the representation of national and international artists with special attention to introducing select artists working in fiber, glass and ceramics. Duane Reed has membership with the Renwick Gallery Caucus, The Mint Museum's Founder's Circle, Contemporary Art Museum St. Louis, American Craft Council, AIDA (Association of Israeli Decorative Arts), and the St. Louis Gallery Association.

RIGHT TO REPRODUCE

Craft Alliance Gallery reserve the right to photograph exhibited work and use either these photographs or the artist provided image for reproduction in both printed and electronic materials for publicity purposes.

Identify Yourself **ENTRY FORM**

Name:	
Address:	
City, ST Zip:	
Day Phone:	Alt. Phone:
Email:	

ENTRY #1

Title:	
Materials	
Size: HxWxD	Date Completed:
Retail Price (CA retains 50% of retail price):	
Second View Provided: <input type="radio"/> Yes <input type="radio"/> No	

ENTRY #2

Title:	
Materials	
Size: HxWxD	Date Completed:
Retail Price (CA retains 50% of retail price):	
Second View Provided: <input type="radio"/> Yes <input type="radio"/> No	

ARTIST SIGNATURE:

Entry Forms without signature will not be accepted. Your signature indicates acceptance of all conditions listed in the prospectus. Price of accepted artwork may not be changed. No substitutions. Artwork may not be withdrawn prior to conclusion of exhibition.

Please make a copy for your records.

Thank you for submitting your work to *Identify Yourself*. Final selection will be up to the discretion of the Juror, and the Juror decisions are final.